

HEINZ FAMILY PHILANTHROPIES

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FOR IMMEDIATE RELEASE:

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New From the Heinz Family Philanthropies

10 NEW QUESTIONS FAMILIES SHOULD ASK BEFORE CHOOSING LONG-TERM CARE

Facts About project offers answers

(www.tenquestionstoanswer.org)

WASHINGTON, DC – Families facing difficult decisions on long term care facilities will find answers to the critical questions they must ask in the latest “**10 QUESTIONS TO ANSWER ABOUT LONG TERM CARE**” released today by the Heinz Family Philanthropies as part of its *Facts About* project.

Teresa Heinz, chairman of the Heinz Family Philanthropies explained “The **10 QUESTIONS TO ANSWER series targets family caregivers to help them through the long-term care maze. Our goal is to help caregivers and their families understand that they are not alone,**” She said.

The questions and answers are available online at www.tenquestionstoanswer.org, marking the first time the Facts About project will provide its informative fact sheets online as well as through laminated index cards distributed to the public and to key public and private sector decision makers.

“Too often, it’s at the last minute and in great stress that families are forced to confront the complicated and difficult questions surrounding long term care. Our goal is raise the key questions and provide answers to help every family make the best decisions

possible before there's a crisis," said Jeffrey Lewis, President of the Heinz Family Philanthropies.

The *Ten Questions to Answer* campaign is intended to help provide caregivers, particularly women, answers to a myriad of questions dealing with long term care and the most up-to-date, concise, accurate, and unbiased information related to important issues about long-term care.

Today's release of **Ten Questions to Answer Before Choosing a Nursing or Assisted-Living Home for Your Loved One**, marks the midpoint of the campaign with the 10 Questions series continuing with two more releases in coming weeks.

Already released and available at www.tenquestionstoanswer.org are:

- **10 Questions to Answer Before You or a Your Loved One Needs Long-Term Care...**
These questions examine long-term care options beyond nursing home care and,
- **10 Questions to Answer Before You or a Your Loved One Purchase Long-Term Care...**
These questions look at the financial aspects of long-term care.

Jan Thayer, chairman of the Foundation for the Future of Aging (www.future-aging.org), which is partnering with the Heinz Foundation on this project explained, "we want people to make the right choice based on the best information. The Ten Questions Campaign will provide information that they can use quickly and easily."

In 2002, Heinz Family Philanthropies introduced its *Facts About* card series, aimed at providing decision-makers with up-to-date and dependable statistical information on many complex problems that face our nation. Since the program's inception, more than 400,000 *Facts About* cards have been distributed to lawmakers, business professionals, civic leaders, community advocates, educators, union leaders, parents, and students.

The 10 QUESTIONS TO ANSWER website (www.tenquestionstoanswer.org) will release the next fact sheet each Wednesday over the next five weeks.

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