



FOUNDATION FOR THE  
FUTURE OF AGING

**FOR IMMEDIATE RELEASE**  
**May 27, 2009**

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**Heinz Family Philanthropies Releases New ‘Facts About’ Card  
Focusing on Questions Families Should Ask About Long Term Care**  
*Foundation for the Future of Aging Applauds Heinz “10 Questions to Answer” Series*

Washington, DC – Families facing difficult decisions about long term care will find answers to the critical questions they must ask in the latest *10 Questions to Answer... About Long Term Care* released today by the Heinz Family Philanthropies as part of its *Facts About* project.

Teresa Heinz, chairman of the Heinz Family Philanthropies, explained, “The *10 Questions to Answer...* series targets family caregivers to help them through the long term care maze. Our goal is to help caregivers and their families understand that they are not alone,” she said.

The questions and answers are available online at [www.tenquestionstoanswer.org](http://www.tenquestionstoanswer.org), marking the first time the *Facts About* project will provide its informative fact sheets online as well as through laminated index cards distributed to the public and to key public and private sector decision-makers.

“Too often, it’s at the last minute and in great stress that families are forced to confront the complicated and difficult questions surrounding long term care. Our goal is raise the key questions and provide answers to help every family make the best decisions possible before there’s a crisis,” said Jeffrey Lewis, president of the Heinz Family Philanthropies.

The *10 Questions to Answer...* campaign is intended to help provide caregivers, particularly women, answers to a myriad of questions dealing with long term care and the most up-to-date, concise, accurate, and unbiased information related to important issues about long term care.

Today’s release of *10 Questions to Answer... Before Choosing a Nursing or Assisted Living Home for Your Loved One*, marks the midpoint of the campaign with the *10 Questions to Answer...* series, which will continue with two more releases in the coming weeks.

Already released and available at [www.tenquestionstoanswer.org](http://www.tenquestionstoanswer.org) are:

- *10 Questions to Answer Before You or a Your Loved One Needs Long Term Care...*  
These questions examine long term care options beyond nursing home care.
- *10 Questions to Answer Before You or a Your Loved One Purchase Long Term Care...*



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These questions look at the financial aspects of long term care.

Jan Thayer, chairman of the Foundation for the Future of Aging ([www.future-aging.org](http://www.future-aging.org)), which is partnering with the Heinz Foundation on this project remarked, “We want people to make the right choice based on the best information. The *10 Questions to Answer...* campaign will provide information that they can use quickly and easily.”

In 2002, Heinz Family Philanthropies introduced its *Facts About* card series, aimed at providing decision-makers with up-to-date and dependable statistical information on many complex problems that face our nation. Since the program’s inception, more than 400,000 *Facts About* cards have been distributed to lawmakers, business professionals, civic leaders, community advocates, educators, union leaders, parents, and students.

The *10 Questions to Answer...* website ([www.tenquestionstoanswer.org](http://www.tenquestionstoanswer.org)) will release each fact sheet in the series each Wednesday over the next couple of weeks.

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